

VIDEO PRODUCTION PROCESS FLOW

Estimated 3-4 Month Process

Briefing & Budgeting

- Intake Meeting
- Proposal Creation
- Contract Approval
- Project Kickoff Meeting

3-4 Weeks



Pre-Production

- Scheduling
- Production Logistics
- Shot Lists
- Travel Booking

1 Day - 1 Week



Post-Production

- Processing Footage
- Editorial
- Color Correction
- Sound Mastering
- Motion Graphics



Creative Development

- Creative Approach
- Questionnaire
- Outlines
- Scripting
- Storyboarding

1-2 Weeks



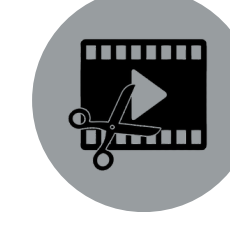
3-4 Weeks



Production

- On-site Production
 - Interviews
 - B-roll
 - Product shots
- Voiceover Recording
- Asset Creation
- Screen Recording

4-8 Weeks



Delivery

- Final Exports
- Final Delivery of files
- Raw footage shipped